



INSTITUTION'S INNOVATION COUNCIL (IIC) SHYAM LAL COLLEGE, DELHI



Event Report: Big Idea Battle (An Inter-College B-Plan Competition'26)

Organized by: Institution's Innovation Council (IIC) & IQAC, Shyam Lal College

Convenor: Dr. Saubhagalaxmi Singh

Total no of faculty members: 8

Total no of students: 43

Date: 16th-17th April 2026

Time: 10:30 AM – 2:00 PM

Venue: Knowledge Resource Centre, Shyam Lal College








SLC (University of Delhi)
SHYAM LAL COLLEGE
 NAAC A++, NIRF 43rd

INSTITUTION'S INNOVATION COUNCIL
 in collaboration with **IQAC**
 Present's

THE BIG IDEA Battle

AN INTER-COLLEGE B-PLAN COMPETITION'26

PITCH . INNOVATE . WIN

REGISTER NOW

Faculty Coordinators
 Dr. Manisha
 Dr. Kamika Solanki
 Dr. Sumy Aggrawal

For Query :
 Aryan: 98107 56701
 Hardik: 88823 07543

FINAL ROUND **16th -17th April | 09:30 AM**


16th April - Online Round (Elimination)
17th April - Final Round @ Shyam Lal College

Dr. Saubhagalaxmi Singh (Convenor) Prof. Kusha Tiwari (Director, IQAC) Prof. Rabi Narayan Kar (Professor-Principal)

Institution's Innovation Council Shyam Lal College Technical Fest
<https://iic-slc.live/> [iic.slc](https://www.instagram.com/iic.slc) **GENESIS** "Where Innovation Begins"

1. Event Overview

“The Big Idea Battle – An Inter-College B-Plan Competition 2026” was successfully organized to provide a platform for students to present and pitch their innovative business and startup ideas. The event aimed to foster entrepreneurial mindset, creativity, and practical problem-solving skills among students.

Participants from different colleges actively showcased their ideas, focusing on innovation, feasibility, and real-world application. The competition simulated a real startup pitching environment, allowing students to experience professional evaluation and feedback.

2. Objective

The key objectives of the event were:

- ~ To promote entrepreneurship and startup culture among students
- ~ To provide a platform for presenting innovative business ideas
- ~ To enhance communication, pitching, and critical thinking skills
- ~ To encourage development of practical and scalable solutions
- ~ To bridge the gap between ideas and implementation

3. Introduction

The event commenced with the Saraswati Vandana, followed by the Delhi University Kulgeet, creating a formal and inspiring academic environment. Faculty members, judges, and participants from various institutions were warmly welcomed.

The organizers introduced the structure of the competition and emphasized the importance of innovation, business strategy, and presentation skills in today’s dynamic world. Participants were encouraged to focus on real-world impact and feasibility of their ideas.

4. Session Highlights

The competition was conducted over two days in multiple rounds:

Day 1 – Online Screening Round (16th April)

Participants presented their business ideas in an online elimination round. Each team briefly pitched their concept, highlighting the problem statement, solution, innovation, and target audience. Based on their performance, selected teams were shortlisted for the final round.

Day 2 – Final Pitching Round (17th April)

The shortlisted teams presented their startup ideas offline at Shyam Lal College. Each team delivered a detailed presentation covering:

- Problem statement and innovative solution
- Business model and feasibility
- Market analysis and target audience
- Uniqueness and scalability
- Future scope and impact

The final round witnessed enthusiastic participation, confident presentations, and diverse innovative ideas. Judges engaged with participants through questions and provided constructive feedback, making the session interactive and insightful.

5. Outcome & Impact

- Students gained hands-on experience in startup pitching and business planning
- Improved communication, presentation, and analytical skills
- Enhanced awareness about entrepreneurship and innovation
- Encouraged students to transform ideas into viable ventures
- Created a competitive and innovation-driven learning environment

6. Acknowledgements


We sincerely thank the judges for their valuable time, insightful evaluation, and guidance. We express our heartfelt gratitude to Prof. Rabi Narayan Kar, Prof. Kusha Tiwari, and Dr. Saubhagyalaxmi Singh for their continuous support and encouragement.

We also extend our appreciation to all faculty members, organizing team, and volunteers for their dedicated efforts in successfully conducting the event. The active participation of students played a key role in making the event a success.

7. Media & Documentation

Photographs and videos from the workshop have been uploaded to the official IIC SLC Drive and will be shared on the institution's social media platforms:

 **Instagram:** [@iic.slc](https://www.instagram.com/iic.slc)

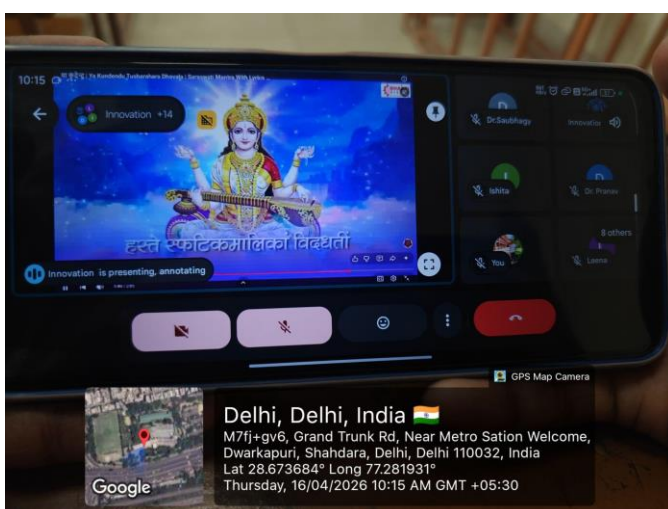
 **LinkedIn:** *Institution's Innovation Council, SLC*

 **Website:** <https://iic-slc.live>

8. Conclusion

“The Big Idea Battle – An Inter-College B-Plan Competition 2026” was successfully conducted and proved to be highly engaging and impactful. The event provided students with an excellent opportunity to present their ideas, gain expert feedback, and understand the practical aspects of entrepreneurship.

It encouraged innovation-driven thinking and motivated students to convert their ideas into real-world solutions. The event strongly aligned with the vision of the Institution's Innovation Council in promoting innovation, creativity, and entrepreneurial spirit among students.





8. Winners & Recognition

The competition concluded with the recognition of outstanding performances:

🏆 1st Position: Team Ecosakhi (Ishita Agrawal)



🏆 2nd Position: Team Kissan Pay (Lakshay Nagda, Yash Totla , Vedansh Totla)



 3rd Position: Team Fixkart (Kirti, Gautam, Hardik)



